



Association Board Meeting

Saturday, February 9, 2019

After OPEN Workshop

ASU Polytechnic Campus

Room 130 Santa Catalina Hall

Mesa, Arizona

2:00 pm - 4:00 pm

Business Meeting

- Call to order 2:08 Heather Chewning
- Approval of previous board minutes motion by Toni Chilton/ Seconded by Jen Houston
- Approval of business meeting agenda-motioned by Lynn Preble/Seconded by Kayla Warren Heather Chewning

In attendance: Matt Mixer, Heather Chewning, Toni Chilton, Lynn Preble, Jennifer Houston, Klint Van Cleemput, Anne Knight, Brian Devore

Information Session

*A-F committee information, Feb 19 2-6pm Bill will be heard, we have several people talking in support of the bill.

Committee Reports

Our goal is to have digital reports ahead of time so that we can maximize our question and discussion time. Report forms on the Binder.

Binder: www.azhpe.org/binder (no password needed)

- Special Projects-none Carol Wolbert
- Best Practices Anne Knight
*t-shirt design *best practices back-to-school workshop *Best Practice videos on our YouTube Channel
- Advocacy Jennifer Houston
*A-F Bill hearing
- Partnership-none Lee Schutt
- Public Relations Klint Van Cleemput
*media guide is in the works *expectations of Public Relations position *scale back on social media *connect issue #1 is out and getting good reviews
- Marketing-none Cedric Collins
- Membership Kayla Warren
- *25 new members this month *need to find ways increase out of the valley

membership

- *August is membership drive
- *group rate for convention registration
- *webinars for outlying areas
- *bundle system seems to really be helping

- Executive Director Matt Mixer
 - *Health! Moves! Minds! - starting with limited number of states, incentive such as raise \$1000 get a free membership, intro probably in Tampa, rolls out in August,
- 2019 State Convention Convention Team
 - *Wed is move in day and workshop day, 2 workshops Andy and OPEN
 - *Thurs and Fri regular days
- Awards Awards Committee
 - Maybe held on Wed. Nov. 20
- Financial Matt Mixer
 - *in the process of moving to online Quickbooks so it will be transparent
 - *Matt recommends we find a bookkeeper ASAP, maybe offer a small stipend
 - *Paypal is going to start a 20% charge if we use it with Wild Apricot, need a new POS system

Discussions and Discussion Items Notes

- Moonlight Golf income and do we continue or do something else next year
 - *In the hole about \$20
 - *Future professionals workshop??
 - *job fair????
 - *day at the capitol
- Dream Budget - List on google drive
 - *Committees list what they want
- Advocacy Page Update/Blog
 - *need to decide what to take off and add
- General Blog Presentation (Chair people only bring a laptop)
 - *tabled to another time
- 5th Corporate board position
 - *member at large
 - *application process
 - *who is eligible?? Committee chair?? Committee member??
 - *need to make a decision soon, create a responsibilities list

*formula as to what is “active” to be eligible

- Health! Moves! Minds! (SHAPE America National Fundraiser)
- Discussion on Convention/Conference/Workshop fees for board members.
 - *if you are working either a reduced or free event
 - *list what sessions you want to go to so you don't have to work during that time
 - *event registration-Ad Hoc committee
 - *Ask Patti to recruit retired members to work registration
- We need all board members for move-in/workshop day(Wed)

Action Items

*no items to vote on

*motion to adjourn meeting by Lynn Preble/seconded by JenHouston
adjourned at 4:01

Discussion items that need to be voted on. In order to vote on these items we must have a quorum so it is imperative that all voting members be in attendance. Voting Members not in attendance may appoint a proxy and that permission must be in writing.



